

Yellow Brick Road/Iron Triangle Neighborhood Plan Engineering the Yellow Brick Partners for New Smart Growth



We
invite
you

to the **YELLOW BRICK ROAD**



Living Preview

Friday, October 17
1pm - 4pm

Saturday, October 18
10am - 1pm

Elm Playlot (Pogo Park)
720 Elm Avenue
Richmond, CA 94801

Information
call: 510-215-5500
email: contact@pogopark.org

Come and experience the "Living Preview" for yourself: a life-sized, temporary installation to show the proposed changes to the streets around Elm Playlot, a small city park and children's playground located in the heart of Richmond's Iron Triangle neighborhood.

Funded by a grant from Caltrans, our goal is to design street improvements that will a) slow cars down and b) create a network of child and family-friendly streets that encourage people to walk and ride a bike (instead of using a car) to get to key destinations in the Iron Triangle neighborhood.

We encourage you to come to the Living Preview, test a sample route (in 3-D!), and let us know what you think. We want to incorporate your feedback into our final design. See you there!



FEHR PEERS





Lo
invitamos

EL CAMINO DE LADRILLO AMARILLO



LEGEND

STRIPING

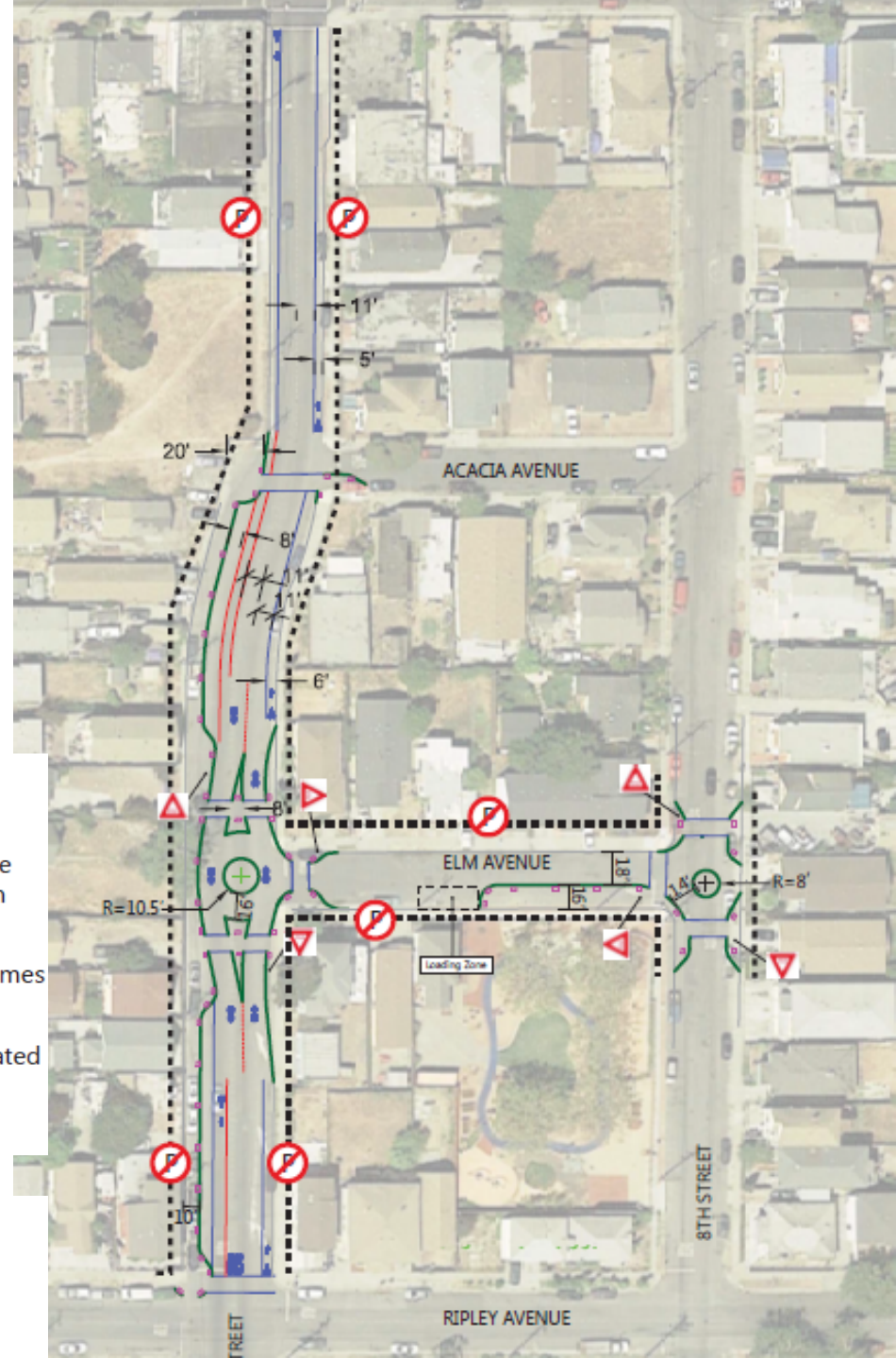
-  Spray Chalk
-  White Duck Tape
-  Yellow Duck Tape
-  Spray Chalk Sharrow Legend
-  Spray Chalk Bicycle Lane Legend

-  Curb: straw wattle or sandbags
-  Raised landscape planter, wine barrel, or similar vertical element

SIGNS

-  YIELD sign on A-frame, place garbage bag over STOP sign
-  NO PARKING signs on A-frames

NOTE: Wayfinding signs to be located throughout route and key turning points along the route



































RICHMOND FIRE

RICHMOND FIRE DEPT. T64





ELM AVE 7000
7th ST

RICHMOND FIRE

AT641

Person in orange safety vest

Person in blue jeans

Person in dark uniform

Person in white uniform

Plant in bucket

Plant in orange cone

Plant in bucket

Plant in bucket

Plant in bucket

Plant in bucket

Plant in bucket

Plant in bucket

Plant in bucket

Plant in bucket

Plant in bucket

Plant in bucket

Plant in bucket

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Plant in bucket

Plant in bucket



E62

FD

193443

RICHMOND FIRE

SLOW
CHILDREN

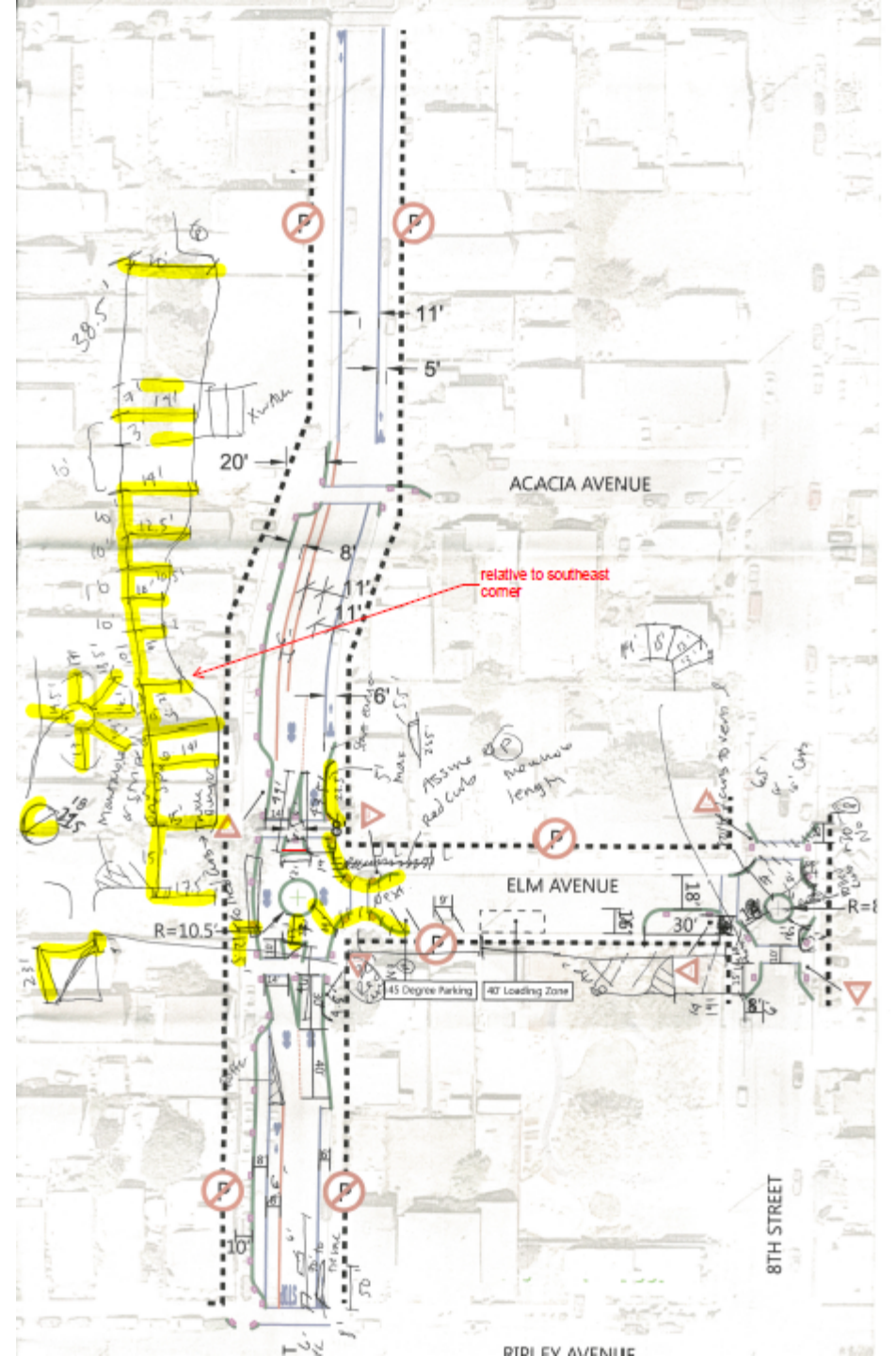
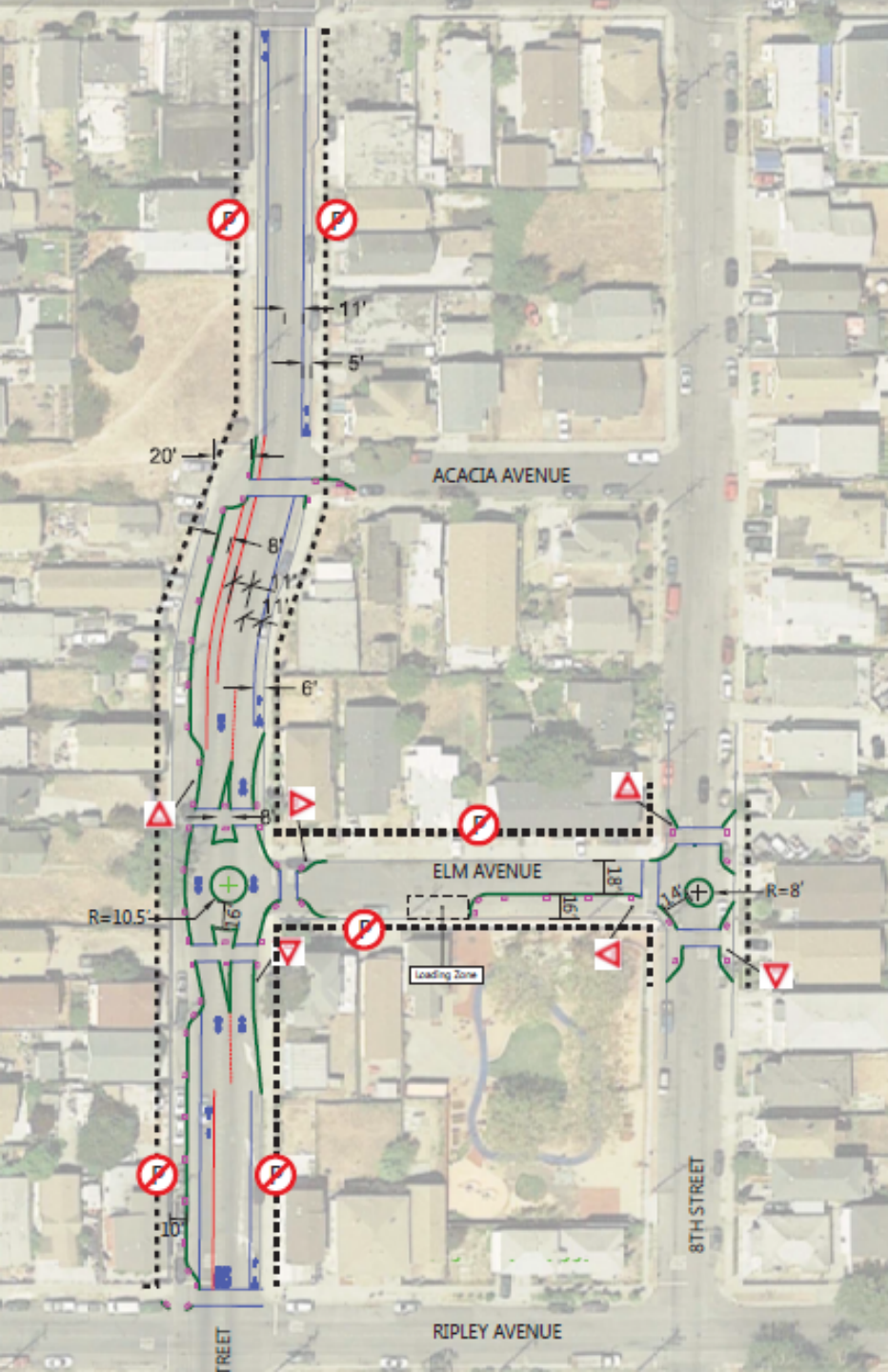


ELM AVE 700
7th ST

T64

Woman in orange vest and blue jeans standing on the sidewalk.

Police officer in white uniform standing on the right side of the street.









76 E.C. DEL NORTE EAST VIA CUTTING BLVD

346

17770

Mesa

STOP

Vigoro

Vigoro





STOP

NO PARKING
STREET SWEEPING

7th ST



Thank you!

Matthew Ridgway

Fehr & Peers

m.ridgway@fehrandpeers.com



ELM END AVE

1ST ST

NO PARKING
Between 11:30 AM
and 2:00 PM
STREET
SWEEPING

SLOW
CHILDREN

NO PARKING
Between 11:30 AM
and 2:00 PM
STREET
SWEEPING



TOW-AWAY
NO PARKING
5PM
SUNDAY
RESPONSE PLEASE BEAT

PW STREETS



NO STOPPING
ANYTIME

ELM







NO PARKING
ANYWHERE
ON THIS STREET
DURING
STREET
SWEEPING



STOP





SLOW
CHILDREN

SWEEPING
(B.M.C 14.40.0401)

NO







